TAYLORADIO, INC.

WDUK

MARCH
1953
PROGRAM
SCHEDULE
1200/1160
day K nite

RADIO STATION W*D*U*K ,Studios Room 216-J, P.O.Box 5068, Duke Sta.,Durham,NC

SUNDAY
a.m.
p.m.
1:00 TBA
1:15 Sports Reports
1:30 Requestfully Yrs.
4:00 Frosh Frolics
5:00 LP Time
6:00 Concert Hall
7:00 House J D.J.
7:30 Jazz Junction
8:00 Turntable Terrace
10:30 You Name It
11:00 Sign-off.

THURSDAY
a.m.
10:30 1200 Club
11:30 Sign-off

p.m.
1:00 Eater's Digest
2:00 Platter Party
5:00 Duke Discs
7:00 Pete's Parade
10:00 Anything Goes(off-11)

MONDAY
a.m.
7:30 A.M.Mayhem
10:15 Sign-off
p.m.
12:15 Flippin' Discs
12:30 Eater's Digest
1:45 Sign-off
5:30 Duke Discs
7:00 Pete's Parade
10:00 Anything Goes
11:00 Sign-off

FRIDAY (& WEDNESDAY*)
a.m.
7:30 A.M.Mayhem
10:15 Sign-off
p.m.
12:15 Flippin' Discs
12:30 Eater's Digest
1:45 Sign-off
4:00 Platter Party
5:00 Duke Discs
7:00 Pete's Parade
10:00 Anything Goes
11:00 Sign-off.

TUESDAY
10:30 1200 Club
a.m.
11:30 Sign-off
p.m.
3:30 Platter Party
5:00 Duke Discs
7:00 Pete's Parade
10:00 Ahything Goes
11:00 Sign-off.

SATURDAY
7:30 Week's Wax
9:00 Sign-off
10:30 1200 Club
11:30 Sign-off
1:00 WDUK Today
1:15 Waltz Time
1:30 South of the Border
2:00 Hillbilly Jamboree
2:30 Saturday Date
4:45 Chronicle News
5:00 Open House
7:00 Turntable Terrace
9:00 Spinner Sanctum
12:30 Sign-off.

WEDNESDAY'S PROGRAM SCHEDULE-same as Friday, except sign-off at 10:00pm EST

W.D.U.K. FINALLY ARRIVES....

After many months delay, WDUK's equipment has finally arrived, and will be put into active use as soon as possible. We hope to commence regular scheduling on March 1st. However, this is doubtful. Our equipment is in need of slight repair, and much new equipment is necessary before commencing. However, after these slight details are over, you will be hearing "music all day from the voice of House J." Here is some information about the station: Equipment--Webster/Chicago 3-speed automatic phono (needs new crystal cartridge at present); RCA mike and amplifier, as yet unpaid for; TRI transmitter; antenna, and ground system, offering most efficiency. Also many records (We could go 60 hours without playing the same record twice). Transmitter--5 watts or 1 watt output, depending on whether the cops are around. Antenna--untested as yet. It is an extremely unusual antenna, and will probably likewise cover a rather unusual area. It will probably be highly directional. It is the highest antenna ever used by this transmitter, but also there are higher buildings around than previously encountered, so only time will tell. Grounded to the radiator pipe. Coverage area--due to antenna, we can't forecast too much. However, WDUK should easily be heard in Kilgo quad anytime. During the day, WDUK should be easily heard between the YMCA-ATO area up to the KA-Beta area from E-W, and from LXA across to the other side of Kilgo quad N-S. However, the towers of the gothic rockpile may possibly limit this, but the heigh may further it. At night, only houses including and adjacent to House J may expect to receive WDUK's signal. However, we will release a coverage map before beginning regular schedule. Studios & transmitter-216-J. Address-P.O.Box 5068 Duke Station, Durham,N.C. No commercials, only music and chatter. Live programs welcome, along with compliments & criticism/

MUSIC ALL DAY FROM THE VOICE OF HOUSE "J"-----WDUK, the freshman station.